



MOTIVES
for LALA

MOTIVES
LOREN RIDINGER

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MOTIVES

for LALA



LET'S TALK

BEAUTY

Fun

Lifestyle

Flexibility

Time

Family

Money

Confidence

Freedom

Success

MOTIVES

L O R E N R I D I N G E R

mission statement

People Empowering People...

*“The ability to make people look
and feel better while achieving
the lifestyle they have always
dreamed about.”*

-Loren Ridinger

MOTIVES
LOREN RIDINGER



Loren Ridinger

- Named as one Vogue's Top 100 Most Influential Women
- Awarded the Woman of Substance and Style Award
- Recognized by Fashion Group International for her contribution to the fashion and beauty industry
- Named Entrepreneur of the Year by Business Leader Magazine three years in a row
- Her personal blog, LorensWorld.com, was named as one of Forbes' Top 100 Websites for Women
- Named one of the Top 50 Most Motivational People of the Web and Twitter
- 1,000,000 followers on Social Media



La La Anthony

- Best Selling Author
- Internet Mogul
- Trend Setting Fashionista
- Television Star
 - MTV[®] VJ
 - Current hit reality show
La La 's Full Court Life on VH1[®]
- Silver screen Actress

MOTIVES
LOREN RIDINGER

MOTIVES
for LALA

Visibility

Motives By Loren Ridinger Has Been Featured In:

- *New York Post*
- *In Touch* magazine
- *Every Day with Rachael Ray* magazine
- Bravo's "The Fashion Show"
- *People En Español* magazine
- *Life & Style* magazine
- *Us Weekly* magazine
- *Latina* magazine
- *100 Thousand Club* magazine
- Elle.com
- *New York*
- *Vogue*
- *People Style Watch*
- *InStyle*
- *Glamour*
- *Allure*
- *Cosmopolitan*
- *Cosmo for Latinas*
- *Lucky*





Latina Magazine
Best Eye Shadow Award

BEAUTY
Get Minka's sexy glow!

LOOK FOR LESS!

Minka Kelly's sultry eyes, bronzed skin and neutral lips are stunning! Here's what she wore—plus lower-priced options

for real!

Eyes
\$59
Dior's Color Design Eyeshadow in Noble Pink
\$15
MAC's Full & Flout
\$14.50
Chanel's Lip Charming
\$275
Make Up For Ever
\$18.00
Skin
\$15.75
\$227

for less!

Eyes
\$12 each
\$7.99
\$9
\$2.99
\$10.99
\$60
\$15.75
\$90.12

Get the look!
Tip: From Minka's makeup artist Matthew Van Leuven...
EYES: Apply a cream concealer over the lid and a dark shade in the crease. Then apply a shimmery pale shadow on the lid. Finish with a dark eye pencil and a dark eye shadow.
LIPS: Combine the look with honey for hair and glow for skin.

total cost \$227

total cost \$90.12

InStyle Magazine
Circulation: 9,780,000

Featured Motives Cheek Contour Brush

Lucky
Circulation: 2,821,960
Khloé Kardashian wears
Motives on the cover

MOTIVES® FOR LA LA HAS BEEN FEATURED IN:



Juicy Magazine
Circulation: 150,000 monthly

“Motives cosmetics are infused with antioxidants and vitamins that enhance true beauty and nourish the skin.”



Latina Magazine
Circulation: 400,000 monthly

“Motives for La La Confetti Nail Lacquer – sparkly and festive, this glittery shade is perfect as a stocking stuffer!”







MOTIVES LIP GLOSS £12.75
www.uk.motivescosmetics.com
 Just a few swipes of this shimmer gloss from MOTIVES will give you nude lips with a lovely shine.

5. NYX COSMETICS helps you create dramatic liner and cat-eye effects easily with The Curve. Its innovative, ergonomic shape makes applying liquid liner mistake-proof. The grip zone provides just the right hold so make application precise, secure and best of all... effortless! Available at www.nyxcosmetics.co.uk

6. MOTIVES COSMETICS. Defy your age day after day with a *Touch of Motives*. Beauty must have for your lips, eyes and nails for a softer, more youthful looking you. *Touch of Motives* contains a Motives by La La retractable lip and eye brush, make up and nail lacquers in vibrant colours! Visit <http://uk.motivescosmetics.com/>

Motives® Glitter Pots - Lagoon Blue

Motives Cosmetics

We bring the cosmetic counter to your home!

- Customisable cosmetics line
- Complements every age, skin-tone and skin type
- Perfect formulas for easy and foolproof application
- Powders are micro-pulverised for a smooth, flawless finish
- Fully pigmented cosmetics for photo shoots and fashion shows
- Award-winning cosmetics
- Proprietary formulas
- Hypoallergenic
- No animal testing



MOTIVES
LOREN RIDINGER

MOTIVES
for LALA

Product Line

Priming and Base





Motives Perfecting Face Primer

- Seals the skin to allow foundation to cover redness and imperfections
- Helps fill in lines and smooth skin
- Creates a smooth canvas
- Ensures makeup looks fresh and lasts longer

Motives Crème Concealer

- Covers dark under-eye circles
- Creates smooth, intense coverage
- Works well under foundation, or by itself
- Delivers moisture to dry under-eye area
- Conditions skin and provides antioxidant protection with vitamin E
- No caking, crease resistant and non-drying
- Water-based



Motives Liquid Powder Mineral Foundation

- Protects skin with exclusive multi-mineral complex that complements most skin tones
- Evens out the skin and covers imperfections
- Provides easy, one step process with primers, silicone and sunscreen
- Goes on smooth and dries to a satin finish



Motives Mineral Dual Foundation

- Mineral-based formula
- Can be applied dry for medium coverage or wet for more intense pigment
- Infused with aloe for firmer, smoother-looking skin
- Oil free, water resistant

Eyes





Motives Eye Base

- Neutralises lid and covers discolourations
- Keeps shadow colours true
- Provides a creamy texture
- Eliminates creasing
- Keeps shadow in place all day and night



Motives Pressed Eye Shadow

- Deflects light away from lines, skin imperfections and hyper-pigmentation
- Does not run or crease
- Long wear and impeccable hold



Motives Paint Pot Mineral Eye Shadows

- Can be used wet or dry
- Intense colour payoff
- Talc and oil-free



Motives Essential Brow Kit

- Contains soft brow powder for striking colour and sleek wax for brow-sculpting control and shine
- Applies effortlessly
- Creates glamorous, shaped and sexy brows that stay put all day long



Motives Lustrafy WP Mascara & Lustrafy High Definition Mascara

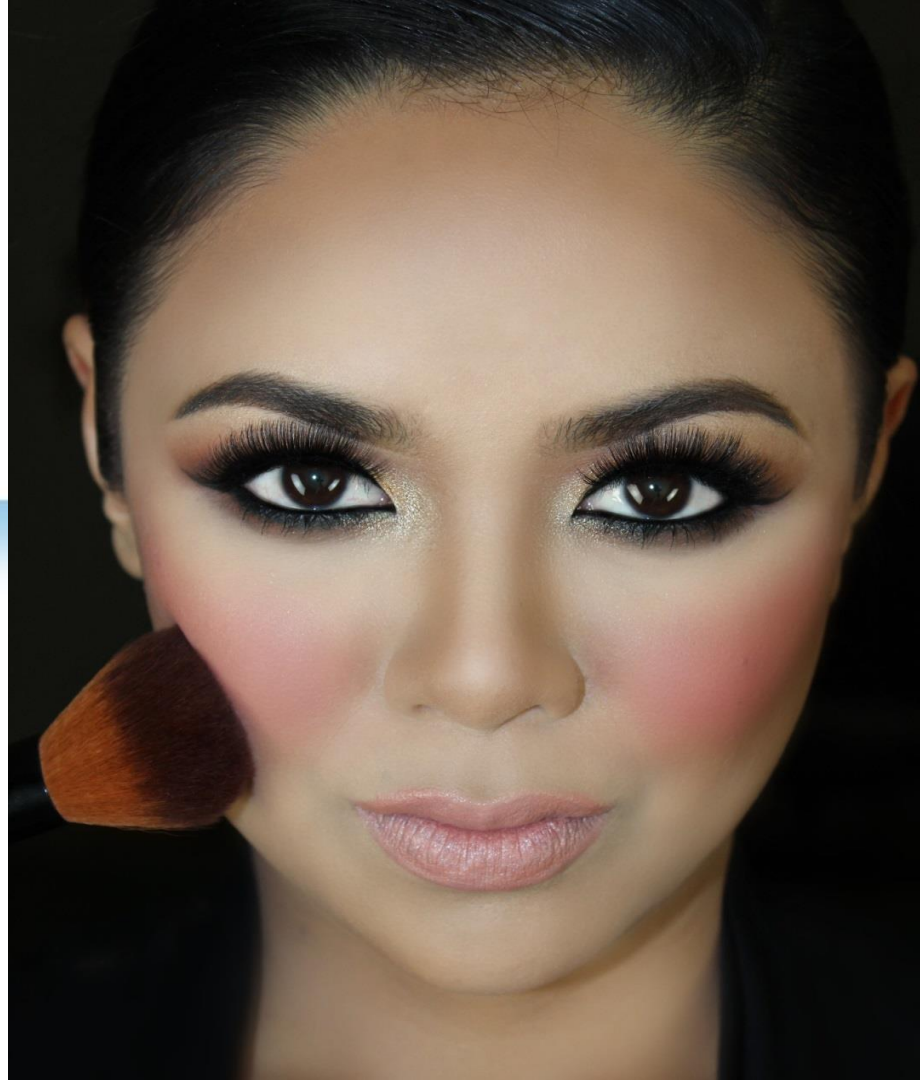
- Maximises the look of the length and volume of your lashes
- Creates a fan of long, separated lashes
- Does not clump or glob on your lashes
- Fortified with Panthenol to condition lashes and make them look longer
- Smudge-free formula



Motives Khol Eyeliner

- Great for smudging and creating a smokey eye
- Creamy and smooth; glides on with ease
- Amazing staying power

Cheeks





Motives Pressed Blush

- Blends well and layers exquisitely
- Nourishes and conditions the skin without clogging pores
- Creates a natural, healthy glow so skin looks renewed and flawless
- Minimises the look of imperfections and visible pores
- Paraben, fragrance and oil free



Motives Mineral Pressed Blush

- Mineral based blush infused with antioxidants
- Smooth application
- Boosted colour intensity

Lips





Motives Moisture Rich Lipsticks

- Creamy long lasting colour in various finishes
- Enriched with sunflower seed oil for instant moisture
- Locks in moisture to condition for soft, supple lips
- Paraben free

Motives for La La Mineral Lip Shines

- Mineral base provides intense hydration, conditioning and ultra-shine
- Brush applicator provides increased product application
- Perfect for every skin tone
- Paraben free



Touch Ups, Add-Ons & Tools



Motives Vitamin E Lip Treatment

- Seals in moisture
- Helps hydrate chapped lips



Motives Makeup Remover Towelettes

- Removes makeup, dirt and oil from skin
- Unique foaming action cleanses skin
- Dries without residue
- Gentle enough for use on sensitive skin
- Great for travel

Lumière De Vie™

LUMIÈRE
DE VIE™

- The next generation of skincare
- Designed with ingredients to help promote healthy, luminous skin for any skin type, regardless of age, Lumière de Vie helps to provide revitalised radiance, a healthy glow and improved clarity using the power of the sea and the earth
- With the highest-quality natural ingredients and powerful formulas that help soothe, moisturise and protect, Lumière de Vie acts as first aid for your skin



skintelligence™

- Botanical skincare products formulated with herbal extracts and other essential nutrients to help revitalise, moisturise and protect the skin
- Simple and effective for all skin types – from oily to dry – designed for both men and women, to keep their skin in a perfectly balanced state
- Non-comedogenic, hypoallergenic, fragrance free



Motives Advantages For The Customer

- The customer can customise their own collection
- Motives Beauty Advisor helps select the best products for the customer's skin type
- Motives Beauty Advisor helps choose the best colours for the customer's skin tone
- Motives Beauty Advisor educates and teaches customers how to use each product
- Customers are allowed to try the products before they purchase them

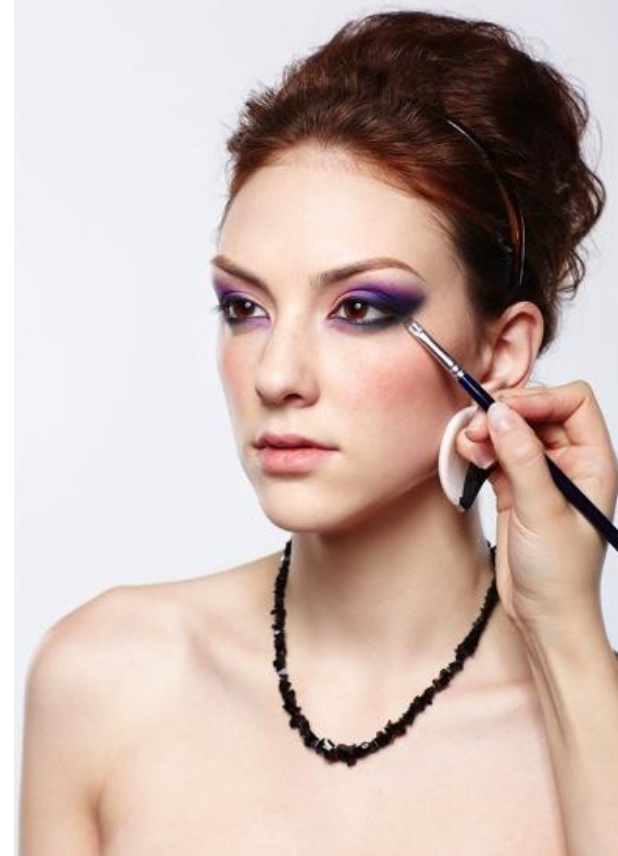




IT'S TIME TO CREATE
YOUR OWN
FINANCIAL FUTURE!

A career path to *success*

- Motives is for everyone from beginners to elite professionals
- You don't need to be a makeup artist
 - Basic to advanced trainings
 - Free downloads to grow your business
 - Viral marketing tools
- No matter your level of expertise, you have a proven career path to success



youtube.com/officialmotives



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Motives® Cosmetics

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Motives® - Fall Glam Look by Aurora Glez
235 views 1 day ago



MOTIVES®: Cut crease for FALL season by Aurora Glez
358 views 5 days ago



MOTIVES®: Burgundy Smokey Eye with Blue Look by Aurora Glez
1,140 views 1 week ago



MOTIVES®: Neutral Look by Aurora Glez
1,091 views 1 week ago



Motives® Online Party
555 views 2 weeks ago

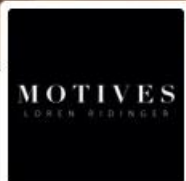


instagram.com/motivescosmetics



Instagram

Log in



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Motives Cosmetics All things beautiful! Official page of #motivescosmetics Award-Winning line @lorenridinger @lala team up to create beauty in every shade!!!
<http://bitly.com/MotivesHolidays2014>

11,080 posts

1,196,905 followers

590 following



[instagram.com/motivescosmetics](https://www.instagram.com/motivescosmetics)





vegas_nay

PHOTO



vegas_nay

2d



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vegas_nay
2 days ago

Following

A must have lip combo by @motivescosmetics by @lorenridinger & @lala using my beautiful sister @cehopkins lippies. Motives for La La Mineral Lipstick in "24k" & Motives Mineral Lip Shine Color in "Glam" #obsessed!!! #vegas_nay #motivescosmetics #lipstick

♥ **lorenridinger, moryelshorbagy, alecarreno73hotmailcom** and 44.2k others like this.



cely_86
@lovelysunsets I think it's the lighting...



hannahe_03
@ariannaitaliana love it



angcamacho
Love



danistybeauty_makeup
@prettylittleisabellablue I have both. If you want to try before you buy. If not text me and I can order for you.



amandafernandesivy



Leave a comment...



MOTIVES unique business model

- Make money doing what you've always wanted to do
- Get your own website
- We provide training, tools, marketing and support to ensure your success
- Be your own boss and make your own schedule
- Work from home, online or in-person
- Proven business system
- Earn ongoing income





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What *YOU* can **earn**

As a Motives Beauty Advisor:

- Earn 30% or more in retail profit from your sales
- Earn S\$300 per Beauty Event
- Hold two events per month and earn double in retail profits alone*

*Average Beauty Event generates sales of S\$1,000 or more per event

What *YOU* can **earn**

As a Motives Team Builder... Leverage Your Efforts

- Partner with other Beauty Advisors
- They will earn 30% or more in retail profits, you will earn additional revenue
- Build two teams of Beauty Advisors, each holding two events per month to earn S\$1,875 in commissions alone

*Average Beauty Event generates sales of S\$1,000 or more per event

Turn your *love of makeup* into **money**

| Income | Personal Sales |
|----------|---------------------------|
| \$300+ | \$1,000 Weekly or Monthly |
| \$600+ | \$2,000 Weekly or Monthly |
| \$900+ | \$3,000 Weekly or Monthly |
| \$1,200+ | \$4,000 Weekly or Monthly |

| Earn Commissions | |
|--|---------------|
| 2 Teams Each Selling (L Team 5,000 BV & R Team 5,000 BV) | |
| \$10,000/Week | \$1,875/Week |
| \$10,000/Twice a Month | \$3,750/Month |
| \$10,000 /Month | \$1,875/Month |

Become a Beauty Advisor today.

Fun, flexible and sociable; achieve your goals and dreams by turning your love of beauty into money.

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We not only deliver beauty
to doors,
We also **open** them